



Hi there!

I'm excited to share **The Seder Card** with you.

Enclosed you'll find the following:

- A set of **4 Seder Cards** that make up the world's most convenient Haggada.
- A complimentary set of **Matza Bucks** for you to cut out and distribute at the Seder.

A quick note about Matza Bucks:

Matza Bucks is a fun addition to the Seder, inspired by my dear friend, Ari Yablok.

The idea is simple: Cut out the Matza Bucks before Pesach, and use them at the Seder to reward the kids whenever they do something positive. This might be for asking good questions, singing, or just being cute. You decide.

But here's the thing - instead of having the kids compete with one another to earn the most Matza Bucks *individually*, have the family work **together** towards a common Matza Bucks goal. So if the family earns enough Matza Bucks **as a whole** by the end of the evening, **the entire family** gets rewarded with [*insert worthwhile incentive here*]. Last year, for example, we took a family "Matza Bucks trip" to celebrate hitting our Matza Bucks target.

In our experience, this keeps the kids involved and creates a fun atmosphere as family members advocate for and encourage one another to earn more Matza Bucks and reach the family goal.

(and if you want to print more, you can download the Matza Bucks PDF from our website).

We hope you enjoy these as much as we do!

Wishing you and your loved ones a wonderful *chag kasher v'sameach* and a convenient, memorable Seder.

Zevi & The Seder Card Team





